



## **JOB POSTING: Community Engagement Coordinator**

Since 1995, Vancouver Farmers Markets (VFM) has grown from one to nine weekly dynamic, authentic community farmers markets; from six months to year-round operations; from 1,000 to 16,000 weekly shoppers; and from a handful of part-time volunteer organizers to a highly-experienced team of seven full-time, 25 part-time staff, 65 dedicated volunteers, an 11-member board of directors, and a 16-member elected Vendor Advisory Committee.

VFM has created thriving markets for over 270 small BC farmers and artisan food and craft makers, generates \$15 million in direct and indirect impact; keeps over 6,000 acres of BC farmland in sustainable food production, and ranks among the largest farmers market networks in the Pacific Northwest.

VFM is seeking a part-time Community Engagement Coordinator to grow existing and cultivate new community stakeholder groups in neighborhoods and across the city of Vancouver. VFM's Community Engagement Coordinator will work to promote and expand community access to - and participation in - VFM's targeted community programs and initiatives including VFM's Fresh to Families/Farmers Markets Coupon Program, Membership, Donation Stations and Volunteer Program.

**Position:** VFM Community Engagement Coordinator

**Start Date:** April 3, 2017 – December 31, 2017 with strong possibility of extension

**Compensation:** \$17 000 (part-time contract, 15-20 hrs./week)

### **Job Description:**

- Coordinate and expand VFM's Fresh to Families/Farmers Market Nutrition Coupon Program including working with program partner agencies, building community awareness and seeking funding support (grant-writing)
- Coordinate, recruit and support VFM's awesome volunteers
- Expand VFM's Membership Program. Manage & provide support to VFM's membership sales personnel
- Regular and annual reporting on outcomes and impact

### **Successful candidates will have the following minimum qualifications:**

- Two years of experience working in community development/outreach/membership and/or volunteer engagement program coordination, with demonstrated results
- Experience, with demonstrated results, in grant-writing and reporting
- Solid ability to work as part of a team and independently to achieve goals and results
- Excellent communication, social, problem-solving and innovation skills
- Previous experience working with a not-for-profit or social enterprise is an asset

**Deadline for applications: March 16, 2017 at 12pm.**

Please email your cover letter with resumé to: [tara@eatlocal.org](mailto:tara@eatlocal.org) with "VFM Community Engagement Coordinator" in the subject line.

*VFM thanks all applicants for their interest in this position, however, only candidates selected for an interview will be contacted.*