



RIPE 2014:
**The 5th Annual Dinner
Celebration of Vancouver
Farmers Markets**

**Join us for
RIPE 2014
Sunday, October 19, 2014
Exhibition Hall
Roundhouse Community Centre**



RIPE is a family-style celebration of seasonal food that showcases the best of BC farmers paired with Vancouver's top culinary talent.

The evening begins with a series of delicious appetizers prepared by an exciting roster of local chefs, followed by a sit-down feast of market fare. Set against the elegant backdrop of the Roundhouse Exhibition Hall, RIPE 2014 features signature cocktails mixed by local bartenders, BC wine and micro-brews, a silent auction and live entertainment.



RIPE 2014 is Vancouver Farmers Markets' signature fundraiser. We hope you can join us this autumn in celebrating our local farms and producers.

Since 1995, Vancouver Farmers Markets has been a registered non-profit that operates neighbourhood markets throughout the city, rain or shine. Now in our 20th year, VFM provides 8 weekly venues for over 200 farmers, food producers and craft artisans to direct market their goods to urban consumers in search of fresh and healthy food. Last year alone, our markets were visited by 430,000 people and helped keep over 16,000 acres of BC farmland in production.



Your RIPE 2014 sponsorship supports our efforts to grow and secure permanent and viable markets, providing capital for operational expenses and new market research and start-up. Your sponsorship helps us run food literacy programs for kids, host education demos and food festivals throughout the season, and facilitate special programs like our Food Scraps Drop Spot.

RIPE sponsorship gives your business a unique opportunity to engage our diverse and loyal following of socially conscious consumers. Your logo and brand will be incorporated into all RIPE-related signage and promotional materials, and you will receive logo placement on our busy website and active social networks.

Our hope is to create and strengthen relationships with like-minded businesses that recognize RIPE as a key event in the local food calendar.



Become a sponsor of RIPE 2014, and join Vancouver Farmers Markets in our efforts to build a healthy and sustainable local food system!

RIPE 2014 Sponsorship Opportunities

Table Sponsor - \$3000

Benefits:

- Table for 8 with premier location near appetizer stations and stage
- Wine throughout dinner
- Name and/or logo card at your RIPE table
- Logo placement on RIPE event poster and dinner menu
- Logo placement on the home page of the VFM website (18,000+ visits per month) and on RIPE Sponsor page of website, with hyperlinks to your company's website
- Acknowledgment in our monthly newsletter (over 6,500 subscribers) and through our social media networks (20,000 Twitter followers and 6,500 Facebook fans)

Gold Sponsor - \$1,500

Benefits:

- 4 tickets to RIPE plus complimentary bottle of wine with dinner
- Reserved seating for you and your guests near appetizer stations and stage
- Name and/or logo card at your RIPE table
- Logo placement on RIPE event poster and dinner menu
- Logo placement on the home page of the VFM website (18,000+ visits per month) and on RIPE Sponsor page of website, with hyperlinks to your company's website
- Acknowledgement in our monthly newsletter (over 6,500 subscribers) and through our social media networks (20,000 Twitter followers and 6,500 Facebook fans)

Silver Sponsor - \$1,000

Benefits:

- 3 tickets to RIPE plus complimentary bottle of local wine with dinner
- Logo placement on RIPE dinner menu
- Logo placement on the home page of the VFM website (18,000+ visits per month) and on RIPE Sponsor page of website, with hyperlinks to your company's website
- Acknowledgment in our monthly newsletter (over 6,500 subscribers) and through our social media networks (20,000 Twitter followers and 6,500 Facebook fans)

Bronze Sponsor - \$500

Benefits:

- 2 tickets to RIPE
- Logo placement on RIPE dinner menu
- Logo placement on the home page of the VFM website (over 18,000 visits per month) and on RIPE Sponsor page of website, with hyperlinks to your company's website
- Acknowledgment in our monthly newsletter (over 6,500 subscribers) and through our social media networks (20,000 Twitter followers and 6,500 Facebook fans)