

# KITSILANO

SUNDAY, 10AM-2PM | MAY 3 - OCT 25 | EST. 2007

## TOTAL SEASON SALES

\$1,750,690

### Total Per Market

Avg: \$67,334

### All Vendors

Avg: \$1,534

#### Organic Farm

Avg: \$2,356

#### Conventional Farm

Avg: \$1,756

#### Meat/Seafood

Avg: \$1,916

#### Dairy

Avg: \$1,793

#### Prepared Food

Avg: \$956

#### Craft

Avg: \$785

#### Alcohol

Avg: \$1,090

#### Bread

Avg: \$1,958

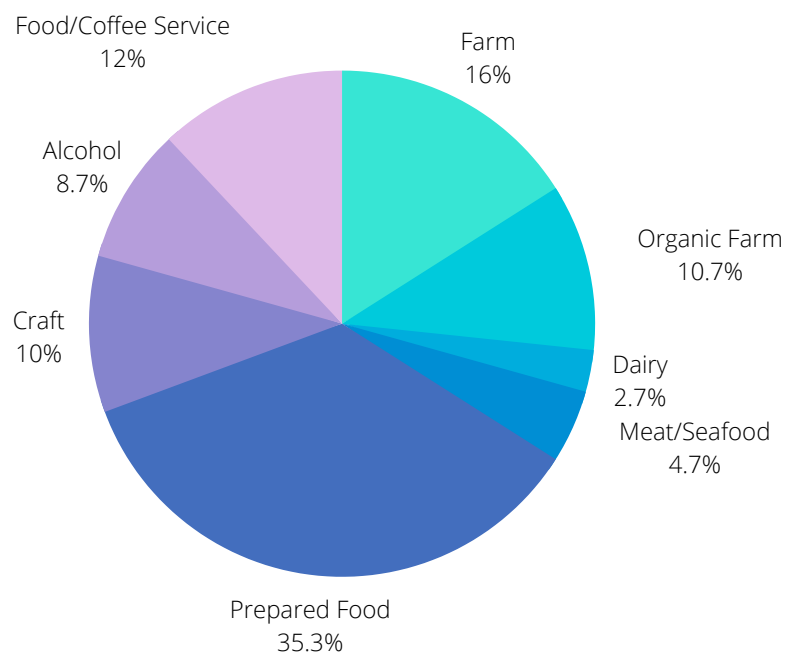
#### Food Service

Avg: \$1,014

#### Coffee Service

Avg: \$412

## TOTAL APPROVED VENDORS: 152



## WEEKLY VENDOR MIX

Avg. # vendors per day: 44

# organic farm vendors/day: 12

# farm vendors/day: 6

# meat/seafood vendors/day: 3

# prep food vendors/day: 10

# craft vendors/day: 2

# food/coffee service/day: 2



Farmers Market Nutrition Coupons Redeemed: \$17,934.00

Shoppers spend on average \$42.80 per market

# Shoppers per week: 1588