

MOUNT PLEASANT

SUNDAYS 10AM-2PM | MAY-OCT | 2020

TOTAL SEASON SALES

\$659,332.98

Total Per Market

Avg: \$28,666.65

All Vendors

Avg: \$978.28

Organic Farm

Avg: \$1354.28

Conventional Farm

Avg: \$1322.40

Meat/Seafood

Avg: \$1456.56

Dairy

Avg: \$846.85

Prepared Food

Avg: \$636.24

Craft

Avg: \$470.29

Alcohol

Avg: \$1021.98

Bread

Avg: \$1818.37

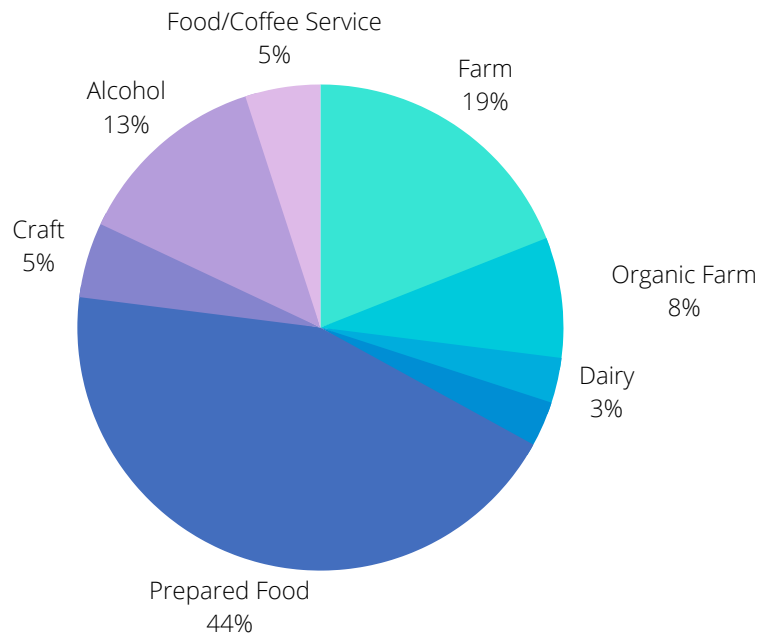
Food Service

Avg: \$702.03

Coffee Service

Avg: \$503.26

TOTAL APPROVED VENDORS: 97



WEEKLY VENDOR MIX

Avg. # vendors per day: 30

- # organic farm vendors/day: 4
- # farm vendors/day: 8
- # meat/seafood vendors/day: 2
- # prep food vendors/day: 11
- # alcohol vendors/day: 2
- # craft vendors/day: 1
- # food/coffee service/day: 2



Farmers Market Nutrition Coupons Redeemed: \$3,951.00

Shoppers spend on average \$31.47 per market

Shoppers per week: 916