

RILEY PARK

SATURDAYS, 10AM-2PM | MAY - OCTOBER | EST.
2017

TOTAL SEASON SALES

\$947,880

Total Per Market

Avg: \$36,457

All Vendors

Avg: \$1,225

Organic Farm

Avg: \$1,900

Conventional Farm

Avg: \$1,100

Meat/Seafood

Avg: \$2,555

Dairy

Avg: \$1,600

Prepared Food

Avg: \$635.00

Craft

Avg: \$400

Alcohol

Avg: \$1,020

Bread

Avg: \$2,160

Food Service

Avg: \$1,000

Coffee Service

Avg: \$600

TOTAL APPROVED VENDORS: 95

Food/Coffee Service
13.8%

Farm
14.9%

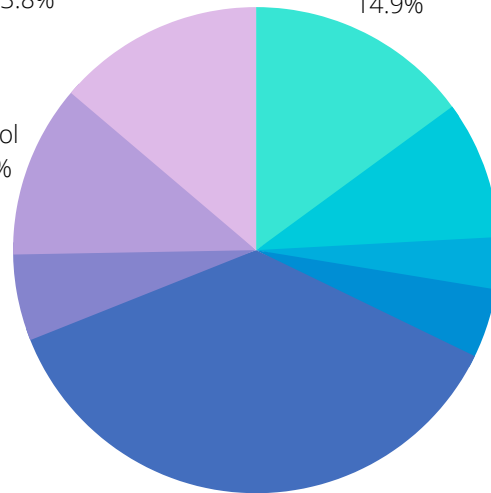
Alcohol
11.5%

Organic Farm
9.2%

Craft
5.7%

Dairy
3.4%

Meat/Seafood
4.6%



Prepared Food
36.8%

WEEKLY VENDOR MIX

Avg. # vendors per day: 30

organic farm vendors/day: 4

farm vendors/day: 7

meat/seafood vendors/day: 3

prep food vendors/day: 10

craft vendors/day: 0

food/coffee service/day: 3



Farmers Market Nutrition Coupons Redeemed: \$3,411.00

Shoppers spend on average \$22 per market

Shoppers per week: 922