

# TROUT LAKE

SATURDAY 9AM-2PM | MAY-OCT | 2020

## TOTAL SEASON SALES

\$2,292,684.28

**Total Per Market**

Avg: \$87,918.50

**All Vendors**

Avg: \$1,803.04

### Organic Farm

Avg: \$3,015.09

### Conventional Farm

Avg: \$1,513.86

### Meat/Seafood

Avg: \$2,543.84

### Dairy

Avg: \$1,935.69

### Prepared Food

Avg: \$1,133.27

### Craft

Avg: \$771.43

### Alcohol

Avg: \$1,391.04

### Bread

Avg: \$2,587.24

### Food Service

Avg: \$1,155.69

### Coffee Service

Avg: \$756.93

## TOTAL APPROVED VENDORS:171

Food/Coffee Service

12.8%

Farm

17.1%

Alcohol

10.4%

Organic Farm

11.6%

Craft

10.4%

Dairy

3%

Meat/Seafood

4.9%

Prepared Food

29.9%

## WEEKLY VENDOR MIX

Avg. # vendors per day:51

# organic farm vendors/day: 10

# farm vendors/day: 14

# meat/seafood vendors/day: 4

# prep food vendors/day: 12

# alcohol vendors/day: 3

# craft vendors/day: 3

# food/coffee service/day: 5



Farmers Market Nutrition Coupons Redeemed: \$11,701.00

Shoppers spend on average \$42.43 per market

# Shoppers per week: 2078