

FALSE CREEK FARMERS MARKET 2021 SETUP DETAILS

MARKET MANAGER: 1-855-900-3276 (Market Day Cell)

Market Manager - Hannah Megally – hannah@eatlocal.org

LOCATION

The market takes place at Concord Community Park, 50 Pacific Boulevard. The market runs south-north in between the Seawall and Pacific Boulevard. This area is a commuter hub - serviced by several bus routes and Skytrain. **The market runs from 2pm - 6pm each Thursday from June 3th - October 7th.**

GETTING THERE

From East: From Hwy 1 on 1st Avenue/Terminal, pass Station St and take a RIGHT on Quebec. Take a LEFT at Carroll and immediate LEFT onto Pacific, the manager will meet you at GATE C.

From North/Downtown: From Nelson St/ Cambie turn LEFT onto Pacific (be careful not to go too far, you don't want to get on the bridge). Once you pass Carroll St on your left look for the market manager positioned on the right at GATE C.

CHECK-IN

The market is accessible only via Pacific Boulevard. The market manager will be positioned on Pacific Boulevard near Carroll St. It is important to check in with the market manager when you arrive, even if you have checked your stall designation before arriving - last minute changes do occur.

Vendors arriving after 1:15pm will have to unload from OUTSIDE the market area and bring in their equipment/stock by hand. Arriving late (past 1:30pm) is a rule violation and carries with it demerit points.

VENDORS WITH ON-SITE PARKING

If you have on-site parking your invoice will state 'PKG-ONSITE'. **Arrive between 12:00-1:15pm to unload and set-up.** Please do not arrive before 12:00 pm as we may need time to clear the street of parked cars. On-site parking at this market is behind and parallel to your stall so we recommend arriving before 12:15pm to give space to maneuver.

VENDORS WITH OFF-SITE PARKING

If you have off-site parking your invoice will state 'PKG-OFFSITE'. **Arrive between 12:15-1:15pm to unload and set-up,** please do not arrive before 12:15pm to allow vendors with on-site parking

to maneuver vehicles. See Designated Parking below for more information. NOTE: Since the loading entrance is off a busy road there is nowhere to wait if you do arrive before 12:15pm.

UNLOADING AND SET-UP PROCEDURE:

1. NOTE: Unloading should not take more than 15 minutes.
2. Upon arrival vendors must CHECK-IN with your market manager, to receive a stall assignment.
3. Pull vehicle into the assigned stall as best you can and ensure it does not block the flow of traffic.
4. Unload vehicle (do not start set-up).
5. Leave stall and park vehicle
6. Return to stall, by foot, and continue to set-up tent, etc.

TAKE DOWN & DEPARTURE PROCEDURE:

1. Bell rings to signal the end of the market at 6pm. Tents are not to be taken down before 6pm.
2. Vendors are required to take down their tent and pack-up BEFORE retrieving their vehicle.
3. Vendors drive into the market site via GATE C, the same as they entered. Please drive slowly and watch for pedestrians on the sidewalk.
4. Vendors with off-site parking: return to your vehicle and turn left onto Quebec St to circle back onto Carrell St, then right onto Pacific Boulevard
5. After 6:20 pm, vendors may enter the market site with their vehicle and pull into their stall, out of the way of traffic. The vehicle is packed-up quickly.

KEY FALSE CREEK INFORMATION

- **If you did not pay for parking, you will have not been allocated a space.**
- **Speedy Manager check in's:** The loading entrance is off a busy road, there is limited space for the next arriving vendor. A speedy manager check in is greatly appreciated.
- **If you cannot drive into the market, go around the block:** We will reserve one spot by the entrance for vendors to briefly wait in before checking in with the manager. If this spot is occupied please go around the block.
- **Vendor entrance and exit at GATE C:** Vendors must enter and exit the market at Gate C. There is room to turn your vehicle around within the market area.
- **False Creek is an active park,** please drive at a walking pace and be cautious of people.

DESIGNATED PARKING

Designated vendor parking is available on the south side of Pacific Boulevard to the north of the market, along a chain-link fence between the fire hydrant and traffic lights. Once you have

unloaded please turn around and head back toward Gate C, turn right and park in the first available street parking spot before the traffic lights. Please pay attention to designated parking signs and park within City parking boundaries (i.e. do not block sidewalk corners). If you are unsure about your parking, please ask a manager. **VFM is not liable for parking tickets if vehicles are parked illegally.**

Please park as close as possible to cars already parked – bumper to bumper is best. The closer you park the more vendors we can accommodate. Make sure you have a yellow Vendor Parking Pass in your dash. Please ask staff for a pass if you don't have one already.

Please remember that vendor parking is limited and we aren't able to accommodate extra cars for vendor staff. Parking is limited to one spot per vendor – additional vehicles will have to be parked in available neighbourhood spots.

COVID MODIFICATIONS

We will be controlling the number of shoppers in and out at the market until otherwise directed by Vancouver Coastal Health and the BC Centre of Disease Control. There will be one entry point on the south side of the market and one exit point on the north side - see the [False Creek market map](#). Stay updated with VFM COVID protocols on the [vendor page](#).

ELECTRICITY/BATHROOMS/WATER

There is no opportunity to plug in to electricity at this market. There is non potable water access throughout the site. Please ask your manager for access to the tap nearest to your stall.

There is a porta potty for use by market vendors and patrons only.

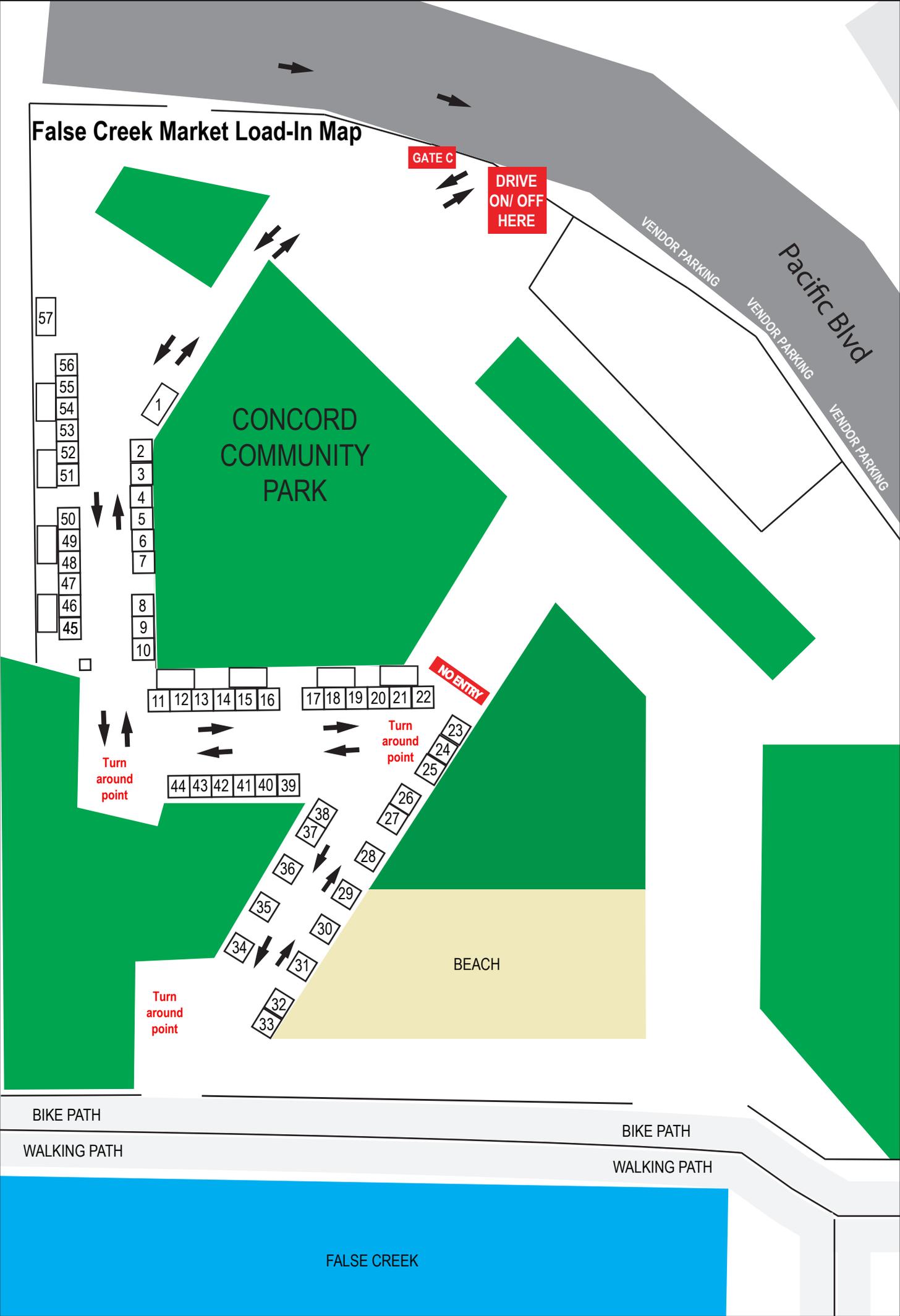
CELL PHONE NUMBER IN CASE OF EMERGENCIES

The cell phone number is 1-855-900-3276. This is a toll-free call and this number can be used for all markets. Please call if you are running late or are not able to find the site. The phone will be on from 12 pm onwards. If you need to cancel before 12 pm on market day, please contact the office at 604-879-3276.

MUSTER STATION

In case of an evacuation emergency, leave everything and calmly ensure all your personnel evacuate to the muster station. The muster station at False Creek is located on the green behind the shopper exit. The manager will hold vendor, volunteer and stall roll call. The manager will signify return to operations after receiving all-clear from emergency personnel.

False Creek Market Load-In Map



GATE C

DRIVE ON/OFF HERE

VENDOR PARKING

Pacific Blvd

VENDOR PARKING

VENDOR PARKING

CONCORD COMMUNITY PARK

NO ENTRY

Turn around point

Turn around point

Turn around point

BIKE PATH

WALKING PATH

BIKE PATH

WALKING PATH

FALSE CREEK