

# RILEY PARK WINTER - 20/21

SATURDAYS 10AM-2PM | NOV - APR | EST. 2010

## VENDOR PROFILE

### TOTAL SEASON SALES

\$2,694,015

**Total Per Market**  
Avg: \$107,932

**Sales by Vendor**  
Avg: \$1646

#### Organic Farm

Avg: \$3,013

#### Conventional Farm

Avg: \$1,183

#### Meat/Seafood

Avg: \$2,575

#### Dairy

Avg: \$2,044

#### Prepared Food

Avg: \$1,046

#### Craft

Avg: \$960

#### Alcohol

Avg: \$1,365

#### Bread

Avg: \$2,383

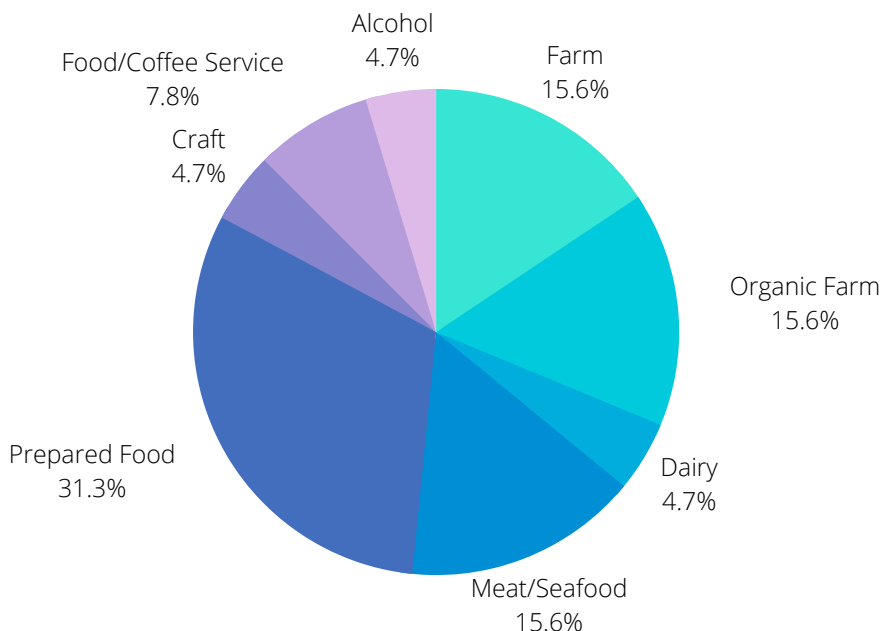
#### Food Service

Avg: \$1,175

#### Coffee Service

Avg: \$776

### TOTAL APPROVED VENDORS: XX



### WEEKLY VENDOR MIX

Avg. # vendors per day: 65

# organic farm vendors/day: 10

# farm vendors/day: 8

# meat/seafood vendors/day: 6

# prep food vendors/day: 20

# craft vendors/day: 1

# food/coffee service/day: 7

# Shoppers per season 134,594

Average # shoppers/week 5176

Shoppers spend on average \$21 per market