

# RILEY PARK WINTER - 21/22

SATURDAYS 10AM-2PM | NOV - APR | EST. 2010

## VENDOR PROFILE

### TOTAL SEASON SALES

\$2.739.135

**Total Per Market**  
Avg: \$124,506

**Sales by Vendor**  
Avg: \$1656

#### Organic Farm

Avg: \$3311

#### Conventional Farm

Avg: \$1415

#### Meat/Seafood

Avg: \$2712

#### Dairy

Avg: \$2,038

#### Prepared Food

Avg: \$1,132

#### Craft

Avg: \$906

#### Alcohol

Avg: \$1,365

#### Bread

Avg: \$2,602

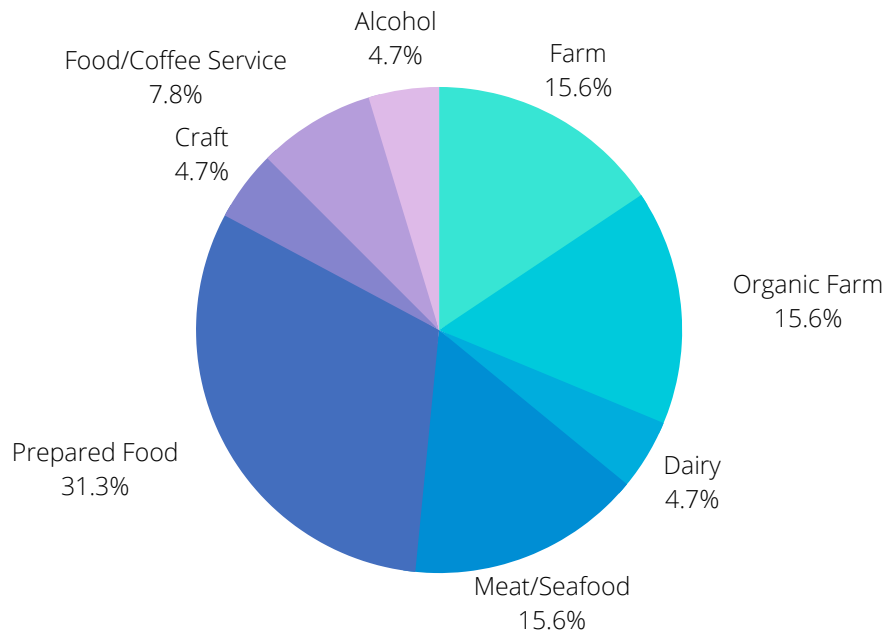
#### Food Service

Avg: \$1,308

#### Coffee Service

Avg: \$816

### TOTAL APPROVED VENDORS: XX



### WEEKLY VENDOR MIX

Avg. # vendors per day: 73

# organic farm vendors/day: 9

# farm vendors/day: 7

# meat/seafood vendors/day: 6

# prep food vendors/day: 27

# craft vendors/day: 4

# food/coffee service/day: 7

# Shoppers per season 84,053

Average # shoppers/week 3821

Shoppers spend on average \$33 per market